



APRIL 27 – 29, 2018 OCEAN CITY, MD

Advancing the Education of Our Members.

EXHIBITOR AND SPONSORSHIP PROSPECTUS

About FSMTA-MAC

The Mid-Atlantic Chapter is a newly formed chapter of the FSMTA, a professional society who promotes public awareness of massage therapy through education and professionalism. Our mission is to unify the massage therapy profession while creating, representing and promoting standards of excellence in health care, validating FSMTA's promise to secure and protect massage therapists.

The Mid-Atlantic Chapter (MAC) was officially formed in 2016, making the FSMTA a national association with over 5000 members. The MAC includes Maryland, Washington DC, Delaware, Virginia, West Virginia, New Jersey and Pennsylvania.

MAC2 Conference

Friday, April 27 - Sunday, April 29, 2018 at the Holiday Inn Oceanfront, 67th Street in Ocean City, MD.

Massage therapists (FSMTA members, non-members and massage therapy students) are invited to gather in Ocean City, Maryland for 3 days of continuing education classes, networking and sharing. 2018 is a license renewal year for many states so both required and optional classes are available. Anticipated attendance is 150 professionals from the Mid-Atlantic and East Coast region.

Why You Should Participate

This is an opportunity to show support for the massage therapy industry and the new MAC chapter of the FSMTA as a conference exhibitor, sponsor and/or advertiser. By participating you can:

- ∞reach your target audience to meet current customers and gain new ones
- ∞interact face to face to explain your product or services that can positively support the needs of their practices
- ∞build your company's name and recognition

Exhibit Booth Includes:

- ◇ More than 15 exhibit hall hours
- ◇ Complimentary attendee contact list
- ◇ Company listing on MAC website and all printed conference programs
- ◇ 4'x8' table, draping and 2 chairs
- ◇ Free conference center wi-fi
- ◇ Special hotel room conference rate (rooms have either 1 king OR 2 double beds and a fold out couch along with a full kitchen and ocean view)
- ◇ Hospitality room stocked with drinks, food and snacks (for exhibitors, instructors and volunteers only)

Exhibit Hall Schedule

Friday, 4/27/18

- 12noon-6pm Exhibitor registration and set up
- 6-9pm Exhibit Hall open

Saturday, 4/28/18

- 8am-12noon Exhibit hall open (optional)
- 12noon-2pm Lunch in and around the exhibit hall
- 2-6pm Exhibit hall open (optional)
- 6-9pm Reception in exhibit hall

Sunday, 4/29/18

- 8am-2pm Exhibit hall open
- 2-6pm Breakdown of exhibit space

Exhibitor Specifications

1. Registration is open for exhibitors and sponsorships from December 1, 2017-April 1, 2018
2. A non-refundable deposit of \$50 is due with application. Full and final payments are due by April 1, 2018. Payments can be made via check or credit card.
3. Exhibit hall layout can be viewed online at <http://mac2.fsmta.org/exhibitor-and-sponsorship//>. Booth choices are on a first come-first served basis. Double booth space may be purchased. Please contact us for discounted information.
4. Electrical outlets are available and must be requested on the application form.
5. Exhibitor applications can be found online at <http://mac2.fsmta.org/exhibitor-and-sponsorship//> or call 443-857-9009 or email: anita@fsmta.org to have one mailed or faxed.
6. Tables are 4'x8' with draping provided.
7. Exhibitors selling products are responsible for appropriate sales tax for their respective state.
8. Exhibitors must notify the MAC2 committee if there will be a late set up or early breakdown.
9. Free wi-fi is included in the conference center.
10. MAC2 will be hosting a silent auction to raise money for a continuing education scholarship program. Please consider donating an item for the auction.

Exhibitor and Sponsorship Opportunities and Fees

Exhibitor Booths

Side Hall (Booths #1-11)	4''x10' \$200
Registration Hall (Booths #12-22)	8'x10' \$250
Buy one-get one for 50% off	

Attendee Bags.....Have your company name & logo imprinted on the attendee bags along with company name on the FSMTA-MAC website for 1 year and a free page ad in conference program. Includes a booth space in the conference exhibit hall.

\$500

Conference T-shirts...Your company name imprinted on the MAC2 Conference T-shirt along with company name on the FSMTA-MAC website for 1 year and a free page ad in conference program. Includes booth space in the conference exhibit hall.

\$500

Saturday lunch....be a sponsor for the Saturday lunch and have your company name on the FSMTA-MAC website for 1 year, free page ad in the conference program, fliers placed in attendee bags and all education events in 2018, 15 minute presentation at the lunch and **your company name mentioned on Massage TV**. Includes a booth space in the conference exhibit hall.

\$1500

Saturday evening reception...be a sponsor for the Saturday reception in the exhibit hall and have your company name on the FSMTA-MAC website for 1 year, free page ad in the conference program, fliers placed in attendee bags and all education events in 2018, 15 minute presentation at the reception and **your company name mentioned on Massage TV**. Includes a booth space in the conference exhibit hall.

\$1500

QUESTIONS? If you need additional information or have more questions, please contact Anita at 443-857-9009 or email: anita@fsmta.org

Thank you for your support of our organization and the massage therapy profession!

Room reservations are made at the:

Holiday Inn Oceanfront, 6701 Coastal Highway, Ocean City, MD 21842

Reservations are made directly with the Holiday Inn Oceanfront by calling **1-800-837-3588 or 410-524-1600**. All rooms are ocean view, 2 double beds OR 1 king size bed, a foldout couch, full kitchen and shower. The hotel has an indoor pool, sauna, tennis courts, workout room and their restaurant, *A Touch of Italy*. Rooms are available at a special rate of \$139 for Friday and Saturday nights. (+state and local taxes).

Be sure to request the "FSMTA MAC" group rate. To receive these rates, reservations MUST be made by 4/1/18.

MAC2 Exhibitor Application

Company Name _____

Contact Person _____

Email _____ Phone _____

Address _____

City, State, Zip _____

Description of Service/Product _____

Booth Number: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Electric Required? _____

Name(s) of Representative(s)Booth _____

I have read and understand the policies and procedures from the MAC2 Exhibitor Prospectus and agree to the specifications for the conference being held April 27-29, 2018. The exhibitor agree to not hold liable the FSMTA, the FSMTA Mid-Atlantic Chapter, the Holiday Inn and any of the employees or volunteers for any injury, occurrence or accident.

Signature _____ Date _____

Payment Information

\$50 non-refundable deposit is required to hold booth space.

Accepted payments: Check made payable to: FSMTA-MAC

Credit Card: Visa, Mastercard, Discover, American Express

Card # _____ Exp _____ CVV _____

Register and pay online OR print this registration form and fax to 410-313-8292 OR mail to:

FSMTA-MAC

1603 Edmondson Ave., 1st floor

Catonsville, MD 21228

FSMTA-MAC EXHIBIT HALL LAYOUT

Hallway Entrance

